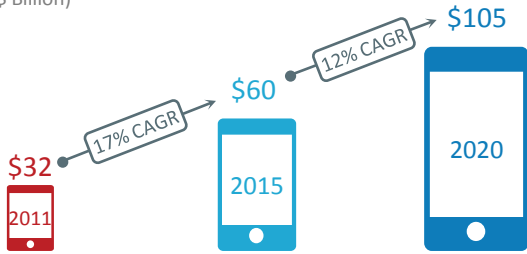
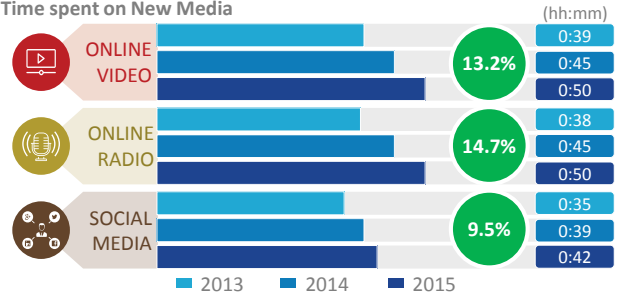


Digital Marketing

US Digital AD Spending
(\$ Billion)

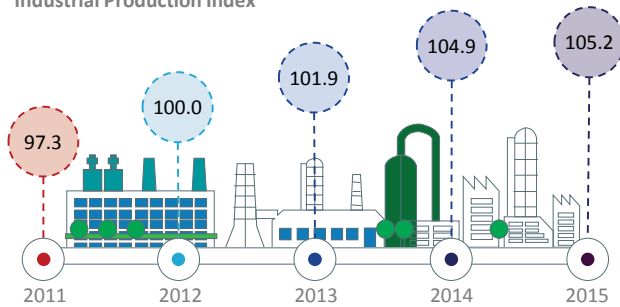


Time spent on New Media



Industrials

Industrial Production Index

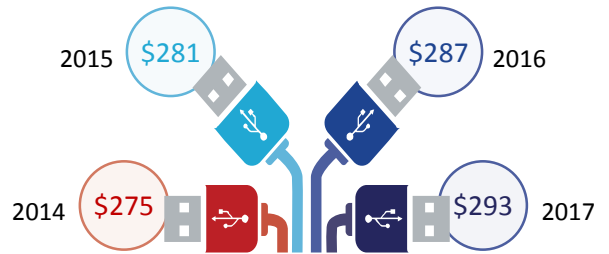


Middle Market Manufacturing Companies in the US



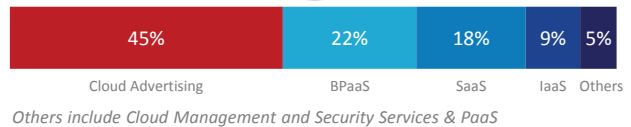
IT Services

Spending on IT Services in North America
(\$ Billion)



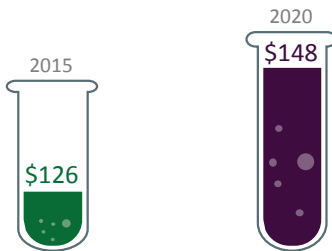
Global Public Cloud Services

\$175B

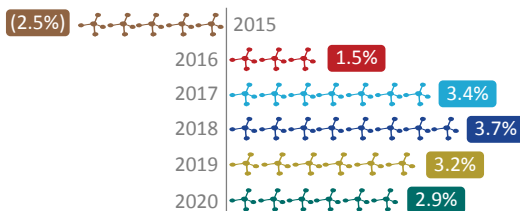


Speciality Chemicals

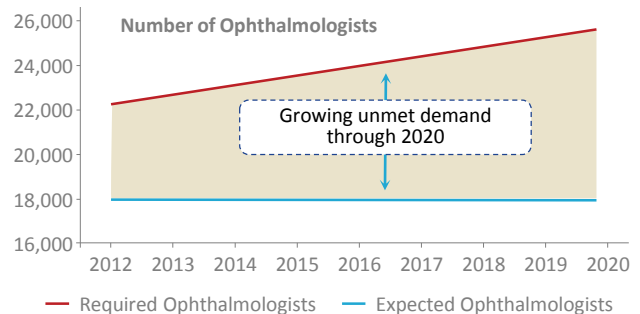
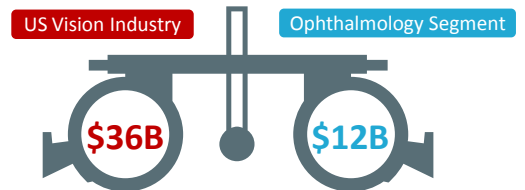
Size of US Specialty Chemical Industry
(\$ Billion)



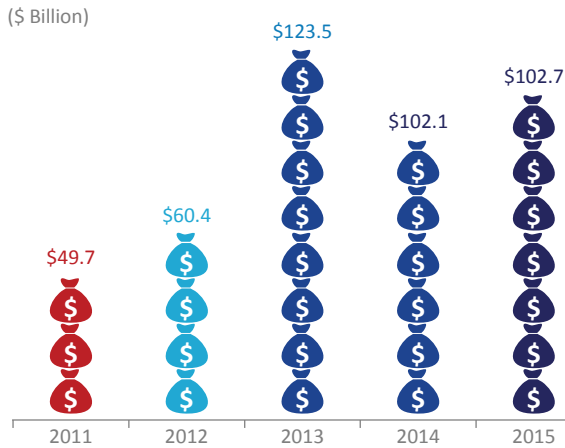
Production Volume Y-o-Y Change %



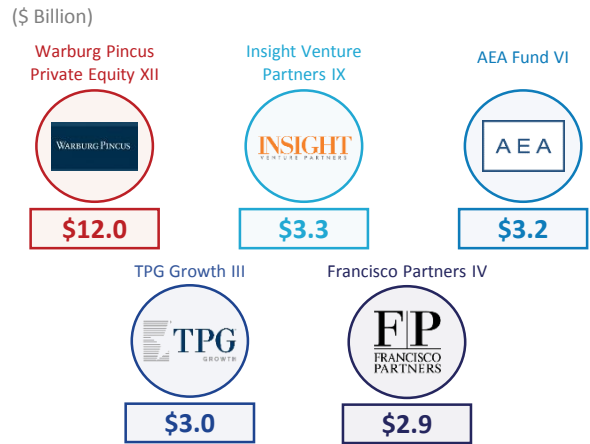
Vision / Ophthalmology



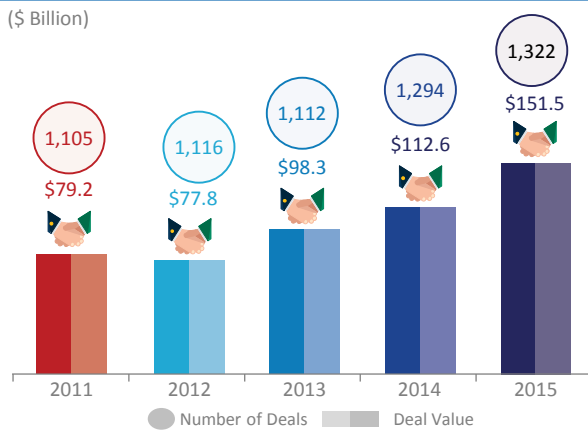
Fundraising



Largest Funds Closed – 2015



Deal Value and Number of Deals

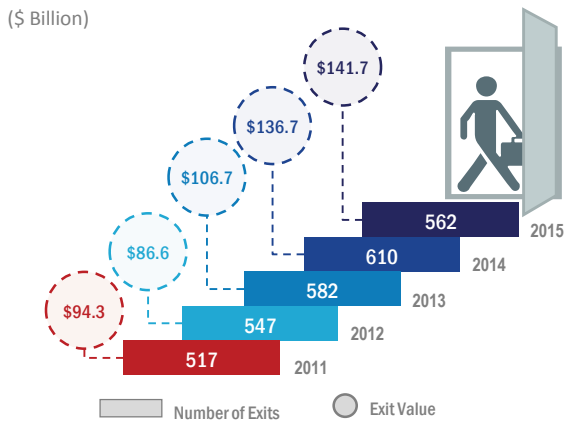


Largest Deals – 2015

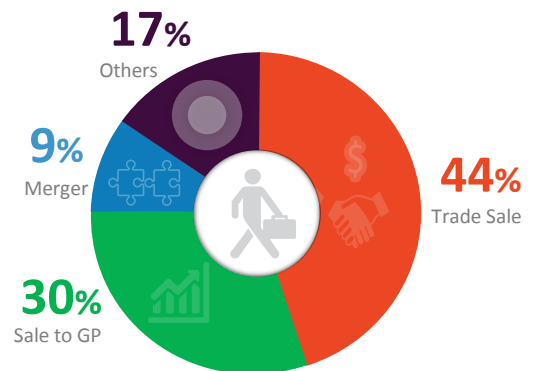
(\$ Billion)

Sector	Target	Acquirer	Deal Amount (\$ Billion)
Media	mediaocean	Vista Equity Partners	\$0.7
Logistics	Con-way FREIGHT	JACOBS PRIVATE EQUITY, LLC	\$3.0
Software	VERITAS	THE CARLYLE GROUP	\$7.4
Biotech	VECTRA	APOLLO	\$1.0
Healthcare	MedAssets	PAMPLONA CAPITAL MANAGEMENT	\$2.7

Exit Value and Number of Exits



Exits by Type – 2015



Others include Recap., Private Placement, IPO, Write Off, Restructuring & Sale to Manager

Source: Preqin, Statista, Gartner, US Federal Reserve, Harris Williams, Nielsen, eMarketer, Mordor Intelligence, American Chemistry Council. Note: PE data represents funds that have indicated interest in investing in the US and in either Healthcare, Industrials, Chemicals, IT, Advertising and Marketing industries. Only deals with disclosed values are considered for Deal and Exit Value.

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