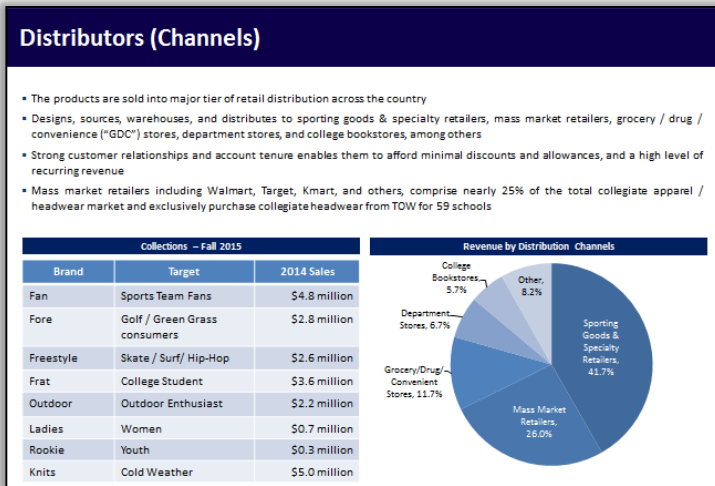
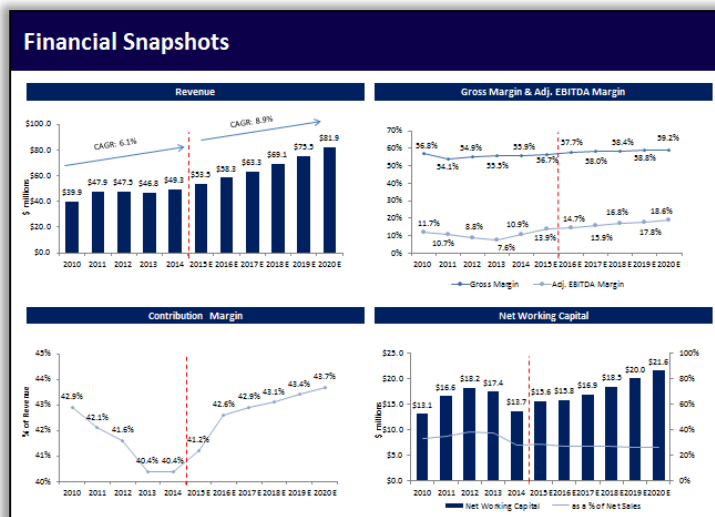


Detailed CIM Summaries



Request and Guidelines Provided

- Create a high-level summary of a 60-page inbound CIM detailing an investment opportunity in a US-based college headwear manufacturer
- Highlight key investment considerations, specifically focusing on the licensed merchandising segment



Methodology and Final Deliverable

- Worked with the PE client to create a summary deck template for future assessments of all inbound investment opportunities
- Created a concise 15-page template-driven summary, covering key investment considerations such as the market opportunity, business model, management track record, financial performance, creditworthiness, etc.
- Performed additional analysis on the licensed merchandising segment to gauge industry dynamics and potential operational expansion for the target

Created a condensed investment deck for the PE partners to review and progress towards building or rejecting an investment thesis