

Private Equity Firm Profiling

Company 1 – Overview

Client Logo

Business Overview

- Founded in 19xx.
- Headquartered in New York, NY.
- Operates as a global private equity firm focusing on acquiring and investing in growing businesses.
- The Company has approximately \$XXbn of assets under management.
- The firm has invested in over XX transactions across a broad range of industries.
- The firm's portfolio includes more than XX companies across the globe.
- It has offices spread across Europe, North America, Asia, and Australia.

Current Portfolio Companies by Sector

Healthcare Services

Portfolio Company 1

Portfolio Company 2

Portfolio Company 3

Portfolio Company 4

Business Services

Select Portfolio Companies

Client Logo

Investment Criteria

- Industry Focus:**
 - Healthcare
 - Business Services
 - Software & IT
 - Consumer Brands
 - Education & Training
 - Specialty Manufactu
- Revenue:** \$XXmm - \$X
- EBITDA:** \$XXmm - \$XX
- Enterprise Value:** \$XX

Company x

- Founded in 19xx.
- Headquartered in Franklin, WI.
- It was acquired by Company 1 in October 20xx.
- It develops incident reporting software solutions. It offers reporting, operational, and analysis tools.
- The company's security management software system facilitates effective prevention, early detection, rapid response, smooth remediation, and simplified incident reporting.
- It is a provider of public safety, incident and security management solutions for law enforcement, education, healthcare and other enterprises.

Company y

- Founded in 20xx.
- Headquartered in San Antonio, TX.
- It was acquired by Company 1 in October 20xx.
- It manufactures and delivers remote video surveillance and monitoring systems and services. It provides Virtual Guard Stations that deliver portable, mobile, and temporary surveillance with LED floodlights, police style strobes, a public address system, masts, and multiple day/night and PTZ cameras.
- It provides its services to material yard, auto dealership, gate guard, real estate, oil and gas, construction site, and cellular tower security sectors.

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Confidential

Request and Guidelines Provided

- The team was asked to prepare summary profiles of private equity firms based out of the U.S. which invest in companies engaged in healthcare or business services
- The client is a U.S. middle market investment banking firm

Methodology and Final Deliverable

- Identified relevant private equity companies through a screening process and laid out their investment criteria for easy comparison
- Prepared summary profiles on portfolio companies in similar industry as the target company
- Also prepared profiles of the founders/managing partners of the private equity

Prepared a comprehensive list of private equity firms which could be potential investors in the target company

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