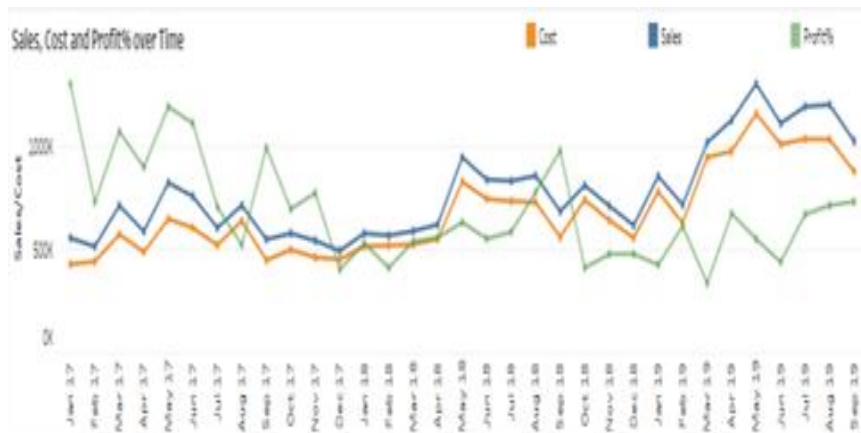
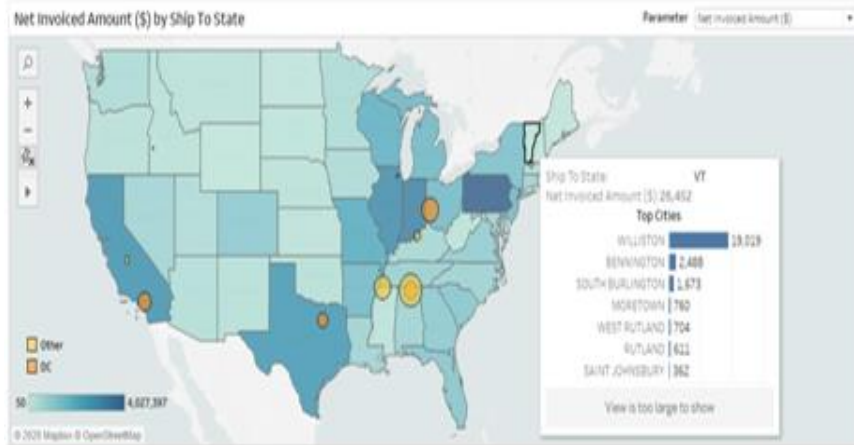


# Deal Diligence



## Request and Guidelines Provided

- **Client:** A global private equity firm
- Analyze data available across multiple sources to check the overall health of the organization
- Analyzing product-level sales data to observe seasonality, inflation and geographic trends over time

## Methodology and Final Deliverable

- Identified volatility in profits over recent months as compared to historical values
- Assessed major product and customer contribution to the recent fluctuating trend
- Geographic analysis of shipping data helped in identifying areas with scope of operational improvements

Tools/Technology used : Tableau, MS Excel