

Potential Buyers List



List of PE Firms for [Client] - PitchBook
All figures in \$mm

S. No.	Investor Name	Rationale	Company Name	Description	Deal Date	Relevant Investment			Deal Synopsis
						% Acquired	Implied EV/ Revenue	Implied EV/ EBITDA	
1	Investor 1	xxx	Company x	xxx	Apr 20xx	100.0%	2.9x	11.1x	xxx
2	Investor 2	xxx	Company x	xxx	Jul 20xx	50.0%	2.5x	10.1x	xxx
3	Investor 3	xxx	Company x	xxx	Mar 20xx	100.0%	2.8x	9.9x	xxx
4	Investor 4	xxx	Company x	xxx	Dec 20xx	100.0%	3.4x	10.8x	xxx
5	Investor 5	xxx	Company x	xxx	Apr 20xx	100.0%	2.4x	11.0x	xxx
6	Investor 6	xxx	Company x	xxx	Jul 20xx	100.0%	3.3x	10.7x	xxx
7	Investor 7	xxx	Company x	xxx	Mar 20xx	80.0%	2.9x	10.5x	xxx
8	Investor 8	xxx	Company x	xxx	Dec 20xx	100.0%	2.5x	11.1x	xxx
9	Investor 9	xxx	Company x	xxx	Apr 20xx	100.0%	3.5x	11.5x	xxx
10	Investor 10	xxx	Company x	xxx	Jul 20xx	60.0%	3.2x	10.1x	xxx
11	Investor 11	xxx	Company x	xxx	Mar 20xx	100.0%	2.5x	9.9x	xxx
12	Investor 12	xxx	Company x	xxx	Dec 20xx	100.0%	2.8x	10.8x	xxx
13	Investor 13	xxx	Company x	xxx	Apr 20xx	100.0%	3.4x	11.0x	xxx
14	Investor 14	xxx	Company x	xxx	Jul 20xx	100.0%	2.4x	10.7x	xxx
15	Investor 15	xxx	Company x	xxx	Mar 20xx	45.0%	3.3x	10.5x	xxx
16	Investor 16	xxx	Company x	xxx	Dec 20xx	100.0%	2.9x	11.1x	xxx
17	Investor 17	xxx	Company x	xxx	Apr 20xx	100.0%	2.5x	11.5x	xxx
18	Investor 18	xxx	Company x	xxx	Jul 20xx	80.0%	3.5x	10.1x	xxx
19	Investor 19	xxx	Company x	xxx	Mar 20xx	100.0%	3.2x	9.9x	xxx
20	Investor 20	xxx	Company x	xxx	Dec 20xx	100.0%	2.5x	10.8x	xxx
21	Investor 21	xxx	Company x	xxx	Apr 20xx	100.0%	2.8x	11.0x	xxx
22	Investor 22	xxx	Company x	xxx	Jul 20xx	100.0%	3.4x	10.7x	xxx
23	Investor 23	xxx	Company x	xxx	Mar 20xx	100.0%	2.4x	10.7x	xxx
24	Investor 24	xxx	Company x	xxx	Dec 20xx	50.0%	3.3x	10.5x	xxx
25	Investor 25	xxx	Company x	xxx	Apr 20xx	100.0%	2.9x	11.1x	xxx
26	Investor 26	xxx	Company x	xxx	Jul 20xx	100.0%	2.5x	11.5x	xxx
27	Investor 27	xxx	Company x	xxx	Mar 20xx	100.0%	3.5x	10.1x	xxx
28	Investor 28	xxx	Company x	xxx	Dec 20xx	100.0%	3.2x	9.9x	xxx
29	Investor 29	xxx	Company x	xxx	Apr 20xx	80.0%	2.5x	10.8x	xxx
30	Investor 30	xxx	Company x	xxx	Jul 20xx	100.0%	2.8x	11.0x	xxx
31	Investor 31	xxx	Company x	xxx	Mar 20xx	100.0%	2.4x	10.7x	xxx
32	Investor 32	xxx	Company x	xxx	Dec 20xx	60.0%	3.3x	10.5x	xxx
33	Investor 33	xxx	Company x	xxx	Apr 20xx	100.0%	2.9x	11.1x	xxx
34	Investor 34	xxx	Company x	xxx	Jul 20xx	100.0%	2.5x	11.5x	xxx

Request and Guidelines Provided

- A boutique investment banking client requested for a list of potential strategic acquirers for a company in the EdTech/ Professional Skill Development space

List of Potential Buyers for [Client]
Source: PitchBook and Google Searches
All figures in \$mm

S. No.	Investor's Name	Investor Business Description	Ownership	Investor Location	Website	Investor Type	Product Line				Others
							Product Line1	Product Line2	Product Line3	Product Line4	
1	Company 1	xxx	Corporation	Newport, Kentucky	Link	Strategic	X	X	-	X	xxx
2	Company 2	xxx	Corporation	Keene, New Hampshire	Link	Strategic	X	-	-	-	xxx
3	Company 3	xxx	Corporation	Providence, Rhode Island	Link	Strategic	X	X	X	-	xxx
4	Company 4	xxx	Corporation	Naperville, Illinois	Link	Strategic	-	X	-	-	xxx
5	Company 5	xxx	PE-Backed Company	Warren, Michigan	Link	Strategic	-	-	-	-	xxx
6	Company 6	xxx	Corporation	Riviera Beach, Florida	Link	Strategic	X	X	X	-	xxx
7	Company 7	xxx	Corporation	Mountville, Pennsylvania	Link	Strategic	X	X	X	-	xxx
8	Company 8	xxx	Corporation	Carteret, New Jersey	Link	Strategic	-	-	X	-	xxx
9	Company 9	xxx	Corporation	Omaha, NE	Link	Strategic	X	X	-	-	xxx
10	Company 10	xxx	Corporation	Grand Rapids, MI	Link	Strategic	X	X	-	-	xxx
11	Company 11	xxx	Corporation	Fort Worth, TX	Link	Strategic	X	X	-	-	xxx

Methodology and Final Deliverable

- TresVista created a list of potential strategic acquirers
- To provide a better outlook of the acquirers, and classified them into two tiers:
 - Tier 1:** Firms with considerable interest in the space based on past acquisitions in the space, and size
 - Tier 2:** Others
- Additionally, TresVista also created a list of potential financial acquirers in the EdTech space

Provided a conclusive research on potential acquirers in the EdTech space