

ABC

Corporate Presentation

Table of Contents

- Executive Summary
- About Us
 - Who Are We?
 - What Do We Do?
 - How Do We Do It?
 - Our Mission & Values
 - Know Your Customer
- Appendix

Executive Summary

EXECUTIVE SUMMARY

ABC is an independently owned, fiercely competitive investment management firm offering sophisticated and bespoke wealth management services. At ABC, our mission is to provide our clients with the best path to wealth accumulation, retention, and transfer of assets by creating and implementing strategies that are tailored to their unique goals.

We serve international entrepreneurs, ultra high net-worth private clients, institutional investors, fund of funds, international corporations, and high net-worth family offices.

We offer discretionary and non-discretionary wealth management services, and corporate finance assistance – helping our clients quantify what they have; calculate what they need; chart the course between the two, and ensure that they stay on path.

- ABC is truly a fee-only wealth advisor—we only charge a fee for the services we provide, with no hidden costs or expenses.
- We offer complete objectivity because we have no affiliations or financial arrangements with third parties that might distort our objectivity or present conflicts of interest.
- As we do not receive compensation from other sources, our sole commitment is to serve your best interests at a fair price.

Our investment process involves studying the global economy through careful planning and research; identifying long-term secular trends by looking beyond conventions and inherent limitations; and investing across geographies, sectors, opportunities, and asset classes.

We strive to create a **perfect diversified structural vehicle**, where our in-house knowledge and network experience is underpinned by a commitment towards client confidentiality, complete transparency, asset protection, absolute control of financial affairs, and access to all markets – both listed and unlisted.

We consider ourselves as our **client's financial advocate**, striving to organize and simplify life in such a way that maximizes the family's enjoyment of their wealth now and in the future.

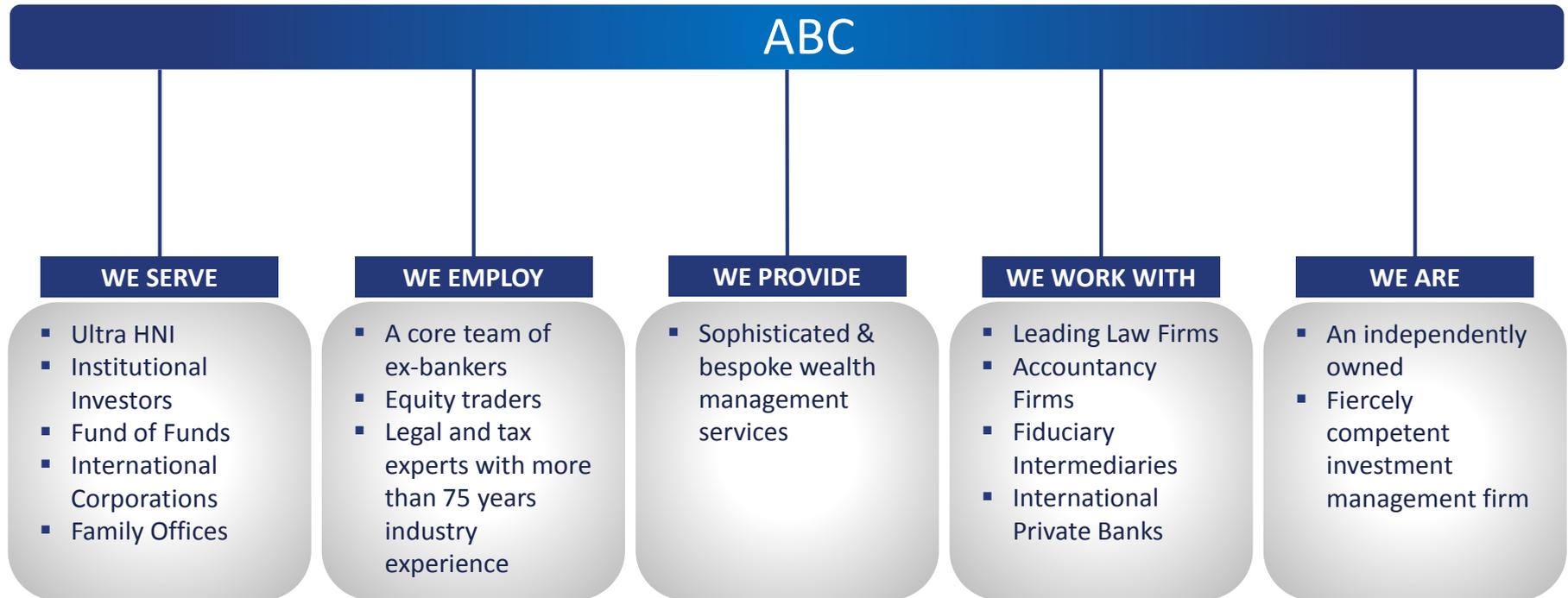


About Us: Who Are We?

ABOUT US

Who Are We?

Introduction



ABOUT US

Who Are We?

Introduction

WE BELIEVE

- In partnering with our clients to add value to investment management and financial decision making
- That transparency in all financial matters is the key to successfully empowering our clients
- That education, both learning and teaching are the seeds that let our relationship prosper

WE ARE PASSIONATE ABOUT

- Independence and freedom from conflicts of interest
- The integrity of our research and analysis
- After-tax performance as the true measure of results

WE ARE SKEPTICAL

- Of conventional wisdom and choose to focus on those elements of wealth management that are truly controllable

ABOUT US

Who Are We?

We Offer the Following Professional Wealth Management Services to Clients

Wealth Management Planning
and Goal Specifications

Periodic Reviews of Wealth
Management Objectives and
Personal Circumstances

Client Risk Assessment
Profiling

Scenario Testing

Investment Management
Across Diverse Tax Locations
and Risk-Return Objectives

Solutions for Concentrated
Investment Positions or Client
Wealth Concentrations

Retirement Funding, Estate
and Distribution Planning

Insurance Requirements

Reporting by Client-Directed
Account Groupings

ABOUT US

Who Are We?

What Sets Us Apart

Our compensation is fee-based and does not hinge on the selection of specific asset classes

We do not manufacture or utilize any proprietary funds and we strive to avoid conflicts of interest

ABC is fully capitalized. We have the commitment and resources to build our business despite challenging markets

Our management team and our advisors hold equity stakes in ABC, so their long-term success is aligned with that of the company

Our capital partners have no involvement with our product selection or research, eliminating conflicts of interest

ABC is fully capitalized. We have the commitment and resources to build our business despite challenging markets

About Us: What Do We Do?

ABOUT US

What Do We Do?

WE SERVE

International Entrepreneurs

Ultra HNI Clients

Family Offices

Institutional & Corporate Clients

ABC Delivers Customized Wealth Management Solutions to Financially Successful Families and Individuals

WE PROVIDE

Discretionary Asset Management Services

Non-Discretionary Asset Management Services

Corporate Finance Assistance

We help our Clients Quantify what they have; Calculate what they need; Chart the course between the Two and Ensure that they stay on path

ABOUT US

What Do We Do?

Our Approach – Serving Only Your Best Interests

- ABC is truly a fee-only wealth advisor—we only charge a fee for the services we provide, with no hidden costs or expenses
- We offer complete objectivity because we have no affiliations or financial arrangements with third parties that might distort our objectivity or present conflicts of interest
- As we do not receive compensation from other sources, our sole commitment is to serve your best interests at a fair price

In Other Words, We Sit on the Same Side of the Table as our Clients

ABOUT US

What Do We Do?

Our Approach – How We Can Help

Establish a Plan

- Define current status
- Clarify objectives

Incorporate Insurance Alternatives

- Complete review of life, disability, property and liability insurance
- Recommendations that complement financial objectives

Develop an Investment Strategy

- Establish investment policies
- Devise Asset Allocation Strategies
- Develop an Investment Policy Statement
- Select investment managers
- Monitor and rebalance the portfolio
- Evaluate estate planning and business transition planning strategies
- Wealth accumulation, preservation, and distribution strategies
- Integrate with tax strategies

Devise Tax Strategies

- Cutting-edge income tax and estate planning
- Plan for tax and regulatory compliance requirements

Evaluate Trust Service and Needs

- Preserve and Protect Your Wealth
- Bequeath to Future Generations

ABC can Help You with a Long-term Financial Plan Incorporating a Prudent Combination of Strategies

ABOUT US

What Do We Do?

Discretionary Wealth Management – “I’d like an expert to manage my wealth for me”

- We at ABC understand that wealthy private investors face a myriad of issues when it comes to managing their individual affairs
- Even with a significant amount of knowledge and experience managing financial affairs can be a complicated, lengthy and laborious process
- Our investment managers engage in developing the strategy that’s just right for you
- Having agreed the strategy you want to follow, you delegate the day-to-day investment decisions relating to your portfolio to us

We Aim to Work With you and your Existing Advisers to Meet Your Specific Objectives

ABOUT US

What Do We Do?

Discretionary Wealth Management – Expertise Customized to Your Risk/Return Profile

Advantages

- Ideal for those who don't have the time or resources to commit to researching and monitoring the global financial markets
- Before recommending an investment strategy, we work on understanding your circumstances, investment goals and risk profile
- We bring together specialists from both banking and investment perspectives. Our innovative ideas draw on the expertise of some of the world's leading investment managers
- If your circumstances or market conditions change, we'll make sure that your investment strategy does too
- Our all-round approach alleviates the stress that comes with having to coordinate multiple service providers

**Our Objective is to Achieve the Optimum Level of Estimated Return for
Whatever Level of Downside Risk is Acceptable to You**

ABOUT US

What Do We Do?

Discretionary Wealth Management – In Detail

- As your impartial adviser, we could manage your portfolio using either –
 - Our own in-house funds in our core areas of specialization (pan-European equities and credit) with a selection of the most suitable third party managers in other investment areas, or
 - A completely independent third party fund selection process

- You will be looked after by a ABC private client portfolio manager and, where applicable, a financial planner
 - Our strategy team determines the general recommendations for asset allocation and your portfolio manager adopts the house view and designs an appropriate asset allocation to suit your specific requirements
 - We will then actively monitor and rebalance the asset allocation to reflect our views on short-term opportunities in financial markets

- You will be kept up to date on the status of your investments through regular performance updates, valuation reports, and ongoing contact with your investment management team

Our Discretionary Service allows you to Hand Over the Day-to-Day Management of your Investment Portfolio to your Investment Manager

ABOUT US

What Do We Do?

Non-Discretionary Wealth Management – “I manage my portfolio, but I value support & advice”

- A customized service for those with an active interest in financial markets
- A strategy that puts you at its heart – benefit from our expertise while exercising more control
- You have the final say in all decisions relating to your investment, but we’ll work closely with you to help formulate your ideal strategy, advise on your decisions and consult on any changes to your portfolio
- We also offer consulting services for individuals and family offices wishing to evaluate their current financial results when compared to their objectives

By adopting a Non-Discretionary approach, you become part of the Investment Management Team

ABOUT US

What Do We Do?

Non-Discretionary Wealth Management – The Best of Both Worlds

Advantages

- Ideal for those who don't have the time or resources to commit to researching and monitoring the global financial markets

- Access to products and services that are normally only available to larger, institutional investors
 - We offer pooled investment vehicles that give qualified investors access to a diversified mix of top-tier alternative investment managers, in areas such as private equity partnerships, private real estate partnerships, hedge funds and natural resources

- As part of our service, you'll also benefit from –
 - Comprehensive Portfolio Monitoring
 - Regular Valuations and Performance Updates
 - Access to Market News and Information

**ABC is Expansive Enough to offer a Full Range of Services and Access to
Global Investment Opportunities as Well as World-class Independent Research**

ABOUT US

What Do We Do?

Non-Discretionary Wealth Management – Family Office Services Group

- We provide successful families and individuals the advantages and synergies of a single-family office
- Our size also affords us extraordinary access to top-tier money managers in areas such as private equity, real estate and hedge funds that go well beyond the traditional asset classes
 - At the same time, we remain small enough to be privately held and to offer you highly customized, independent advice
- We also manage household finances and provide concierge-like services for select clients

We Cover an Entire Array of Services, Including Financial and Estate Planning, Assistance with Insurance, Taxes, Real-estate Holdings, Credit Solutions and Philanthropy

ABOUT US

What Do We Do?

Corporate Finance

- We provide independent financial advice to corporates and institutional investors seeking to buy or sell businesses; raise new finance or improve the efficiency of the funding on their balance sheets
 - We are independent of the source of finance and so we differentiate ourselves through intellectual not financial capital
 - Senior and experienced corporate finance professionals lead all mandates
- We have access across the full range of debt markets including banking, capital markets, asset-based lending, securitization and project debt

We Have a Deep Understanding of the Creditor Market, Especially in Stressed Situations



About Us: How Do We Do It?

ABOUT US

How Do We Do It?

At ABC, we strive to create a Perfect Diversified Structural Vehicle by following a proven investment process by focusing on:

1

Client's situation, needs, necessities, and requirements

2

Diligent research and planning

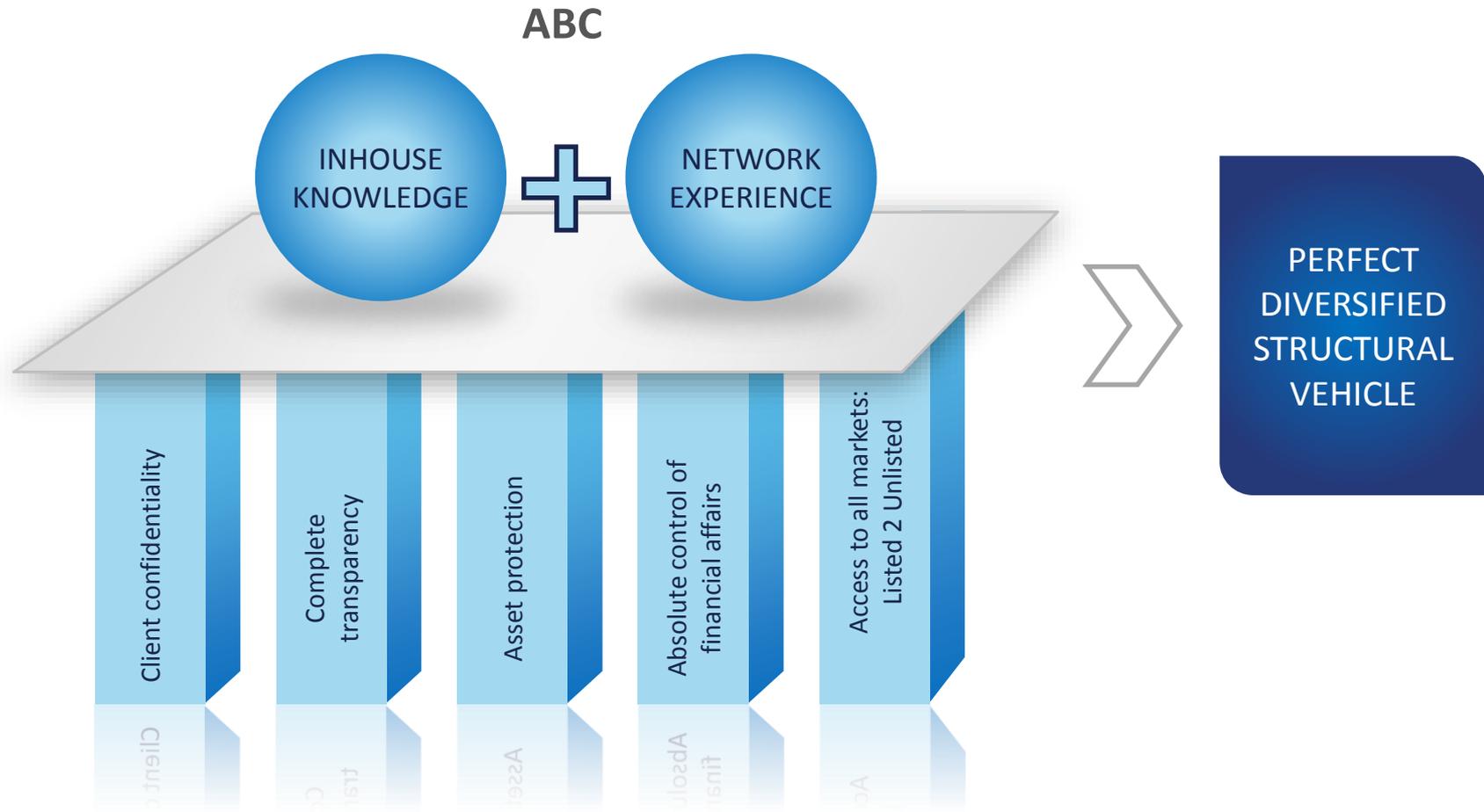
3

Understanding risk. All decisions are taken to pursue real returns and true potential of investment opportunities

ABOUT US

How Do We Do It?

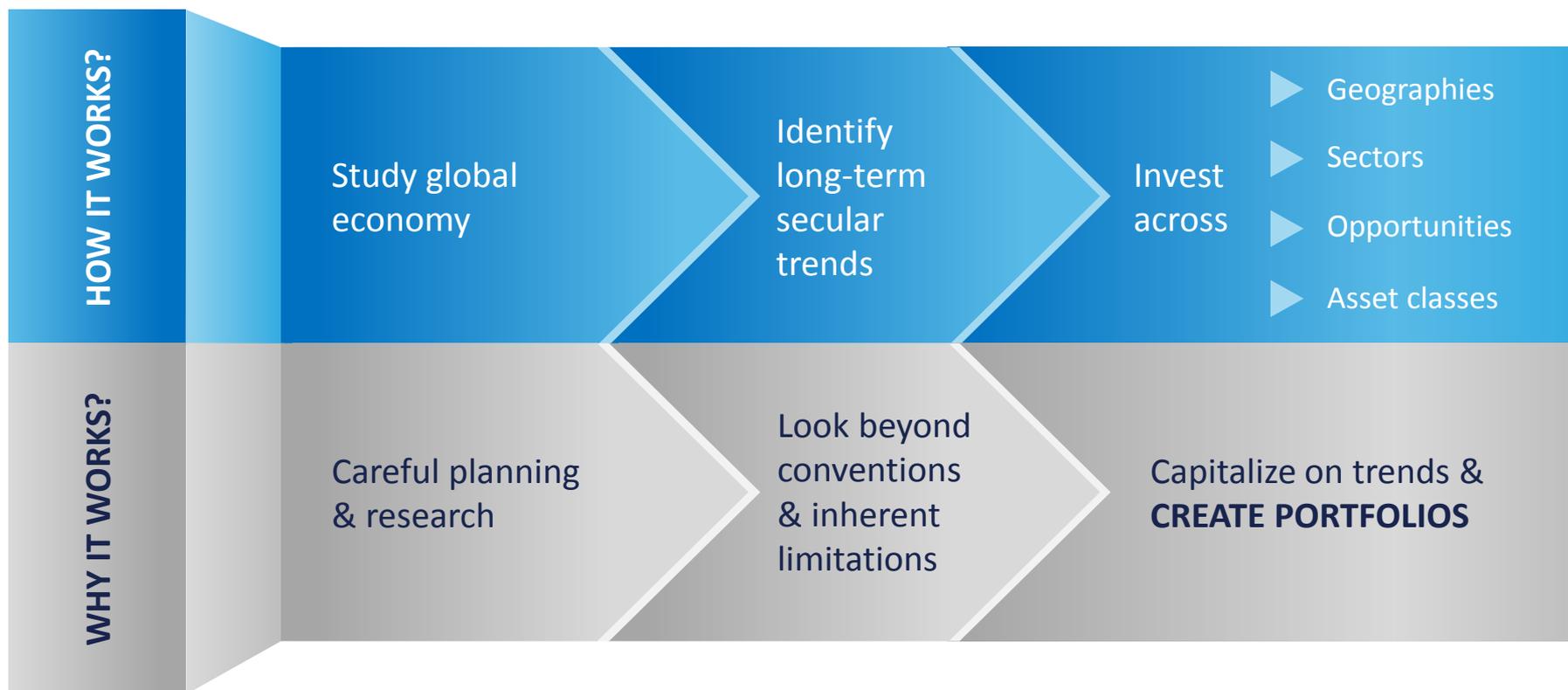
1. Perfect Diversified Structural Vehicle



ABOUT US

How Do We Do It?

2. Investment Process



ABOUT US

How Do We Do It?

3. Fixed Income Strategies

Fixed income portfolios balance volatility in equity assets and provide cash flows to meet income needs

**PRESERVES
CAPITAL**

**OUTPACES
INFLATION**

**CUSTOMIZE
PORTFOLIOS
ACCORDING TO
CLIENT'S**

- Liquidity needs
- Income needs
- Tax situation
- Time horizons

**UTILIZES DIVERSE
BROKERS TO
ACHIEVE BEST
TRADE
EXECUTION &
TRANSPARENCY**

**WIDE SELECTION
ACROSS**

- Asset classes
- Industry sectors
- Geography
- High quality municipal and taxable fixed income instruments
- Durations (Short / Intermediate / Long)

ABOUT US

How Do We Do It?

4. Understanding Risk

Risk is not a number, it is a concept; and it can't be effectively "managed" without limiting the potential in an investment portfolio

Modern portfolio theory seeks to minimize risk through over-diversification. It looks backwards at volatility, and manages assets to an acceptable benchmark. And too often, the results are unimpressive

We at ABC understand the market volatility and account for it in our decision making rather than react to the perception of risk. We have a different attitude about risk—and we take a different approach from most money managers

ABC's portfolio managers have extensive experience in both bull and bear markets



About Us: Our Mission & Values

ABOUT US

Our Mission & Values

Our business may be about wealth management, but our success is all about exceptional customer service

Our Mission

To deliver absolute-return oriented strategies through client-driven policy formation and customized, dynamic portfolio allocations that seek to attenuate downside risk

Integrity

We understand that integrity is fundamental to our organization. Our business and reputation are built on acting in the best interests of our clients, our employees, our advisors and our support vendors

Ownership

We understand that to best serve our clients, we must be reliable, be dependable and take ownership of our role in creating a mutually successful partnership

Education

We believe in being a knowledge leader amongst wealth management firms. We are committed to providing a learning environment for our employees

Teamwork

We understand that cooperation applies to all levels of our company and across all departments. We value those who listen, show interest and seek mutual collaboration

Resourcefulness

We collectively use our expertise, experience, judgment, creativity and ingenuity to solve problems and meet challenges in order to help our clients grow

Versatility

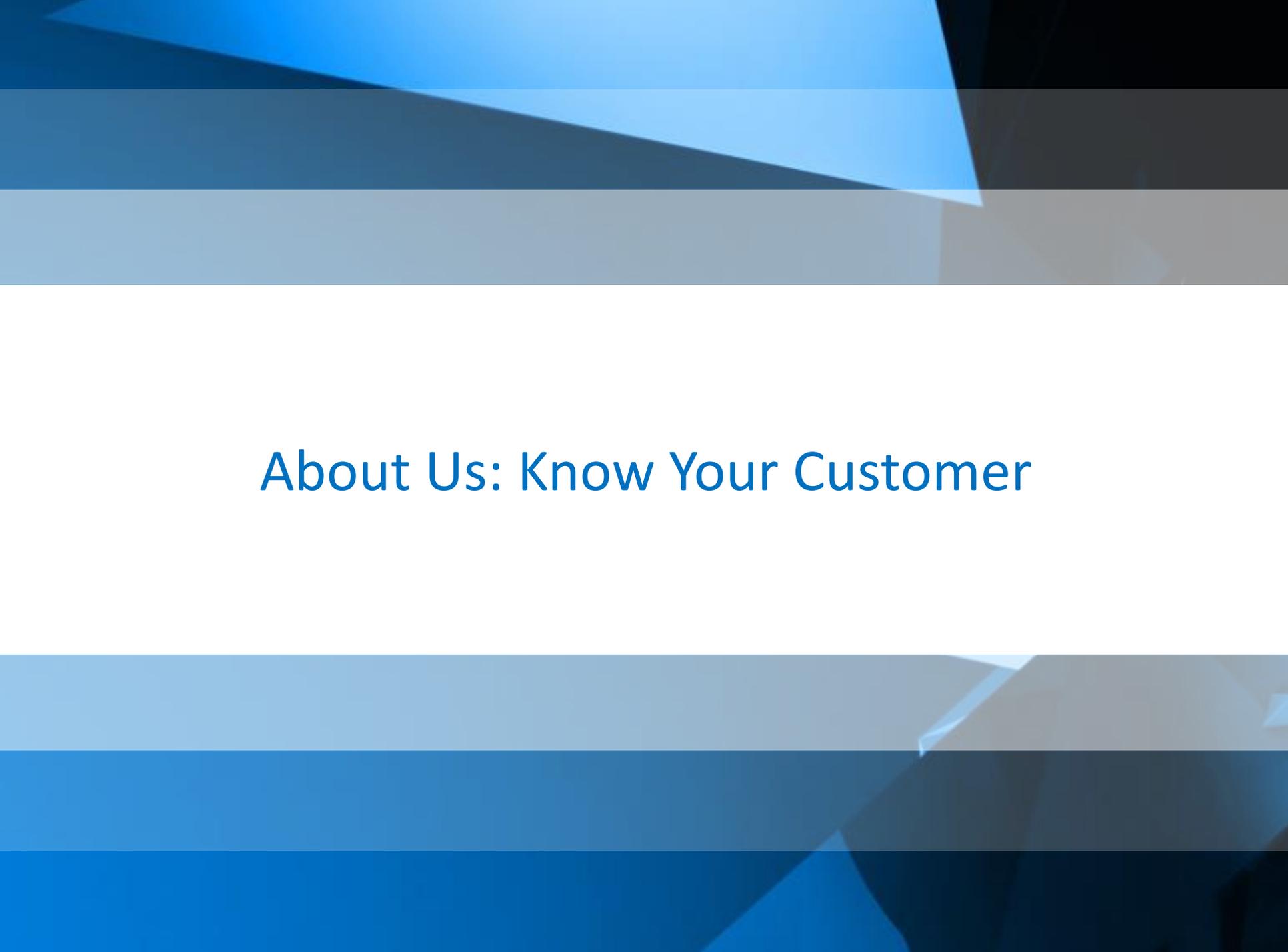
We understand that we must be able and willing to adjust to any situation in support of our client's needs, both as a firm and as individuals

Relationships

Building strong relationships is important to us. We value teamwork and enjoy partnering with people who are passionate and enthusiastic about their work

Initiative

We cultivate those who have the courage to create, make decisions and act on their informed intuition to adapt their business practices without fear of failure. We value ingenuity and inspired thinking



About Us: Know Your Customer

ABOUT US

Know Your Customer

ABC through our fund administrators and international auditors carries out robust, risk based KYC procedures along the following two objectives:

1

The need to obtain sufficient information about our client's risk appetite, investment preferences and time horizons. The first strand is aimed at serving our client so as to provide a suitable and appropriate service

2

The second objective is driven by anti money laundering considerations, focusing on identification and verification of our client and their expected transaction profile so that any suspicious activity can be recognized

This may not always serve a client's interests but is instead about reducing the firm's risks and thereby adhering to international financial services regulations

ABOUT US

Know Your Customer

Salient Features about ABC's KYC procedures:

Based on the joint money laundering steering group's guidance notes

Addresses the Concept
of Customer Due
Diligence

Includes Enhanced and
Simplified Diligence

Takes into Account
Jurisdictional Risk, High,
Medium and Low Risk
Territories, Politically
Exposed Persons,
Sanctions and Relevant
Conduct of Business
Rules

Covers Private
Individuals, Private
Corporations, Public
Corporations,
Partnerships, Regulated
Entities, Trusts and
Foundations, Clubs and
Societies, Charities,
Schools, Colleges and
Universities,
Governmental Entities
and Public Sector Bodies
by Having Separate
Modules

Appendix

APPENDIX

Know Your Customer

Why is KYC important?

KYC policies are essential to any financial institution. Knowing who you are doing business with can prevent a bank from inadvertently facilitating money laundering. An inadequate or nonexistent Know Your Customer system can result in the firm, as well as individual employees, being subject to civil and/or criminal penalties.

“Customer” refers to any person or entity that opens or maintains an account, as well as beneficial owners, beneficiaries of transactions performed by intermediaries, and entities or persons connected with high-risk financial transactions.

While it has always been important for financial institutions to be aware of whom they are doing business with, the USA Patriot Act made such due diligence even more paramount. Passed in October 2001, it required all financial service providers to establish Anti-Money Laundering programs in order to catch potential cases of terrorism financing.

Section 326 holds institutions accountable for their ongoing Know Your Customer screening and initial customer screening. Federal regulators require that financial institutions such as banks perform due diligence in verifying the identities of potential clients and keep detailed records of the process used. In the case that your institution does accidentally fund terrorists, proof of ongoing due diligence can potentially mitigate the degree of any civil or criminal charges levied against you.

One aspect of the KYC process is to verify that the customer is not listed as a known fraudster, terrorist or money launderer, e.g. by cross checking with the Office of Foreign Assets Control (OFAC) Specially Designated Nationals list. This list contains thousands of entries and is updated at least monthly. In addition to the above mentioned sanctions lists, there are lists of third party vendors that track links between persons regarded as high-risk due to negative reports in the media or in public records. Beyond name matching, a key aspect of KYC controls is to monitor transactions of a customer against their recorded profile, the history of the customer’s account(s) and their transaction with peers in order to identify money laundering schemes. The KYC process is not solely focused on risk rating and controlling of transactions. Another important aspect is the customer identification process (CIP). To verify collected identification documents third party vendors provide software to scan and check their authenticity.

Know Your Customer processes are also employed by regular companies of all sizes, for the purpose of ensuring their proposed agents, consultants or distributors anti-bribery compliance. Banks, insurers and export credit agencies are increasingly demanding that customers provide detailed anti-corruption due diligence information, to verify their probity and integrity.

APPENDIX

Know Your Customer

What are the essential elements of a KYC solution?

Customer Acceptance Policy

Must be clear, with explicit criteria. Perform due diligence with background checks to ensure that customer/entity is using their real name and not involved in terrorism or other illegal activities.

Customer Identification Procedures

Must be clearly outlined for and performed at every stage of the banking relationship: establishing an account, carrying out a transaction, resolving doubts about the authenticity of previously obtained identification, etc. Identify and verify all customers' identities and purposes (using reliable, independent data, information, and/or source documents) to the bank's satisfaction.

Monitoring of Transactions

Effective KYC procedures require continuous monitoring of your customer base and its normal behavior to reduce risk. High-risk accounts (classified based on country of origin, fund sources, etc.) or activities (such as complex or unusually large transactions and those with no visible lawful purposes) should undergo extra scrutiny. Banks can set thresholds for transaction amounts that warrant enhanced due diligence.

Risk Management

All banks and other financial institutions should establish internal audit and compliance functions to ensure adherence with Know Your Customer guidelines; this includes establishing a company-wide training program regarding policies and procedures. Responsibility for these functions should be explicitly outlined and allocated within the bank—taking into account segregation of duties, and management oversight is essential. Accounts should be subject to risk categorization, and banks may create risk profiles with accompanying procedures for each category.



This document provides general information about ABC. The information contained in this document is intended as an introduction and does not constitute a request, an offer or a recommendation whatsoever to buy or sell any investment instruments or to undertake any other transactions, nor does it represent an actual investment proposal or any kind of advice and is solely for information. In various jurisdictions the distribution of this document may be restricted by law and persons into whose possession this document comes should inform themselves, about and observe, any such restrictions. This document is not a complete presentation of every material fact regarding the subject matters addressed in it and so far as permitted by law, all parties involved i.e. ABC, its promoters as well its affiliates, its shareholders, directors and/or employees do not accept any responsibility for the content. In particular but without limitation, no representation or warranty is given as to the achievability or reasonableness of, and no reliance should be placed on, any projections, targets, estimates or forecasts contained herein and nothing in this document is, or should be, relied on as a promise or representation as to future performance.

By accepting a copy of this document, you acknowledge and agree to be bound by the foregoing.